



North Park Festival of the Arts

North Park Craft Mafia's

Spring Line Up – Vendors Section

Booth Application: May 17, 2009

Please print clearly and sign the application

Name of Business/Org.:

Applicant's Name:

Address:

City/State/Zip:

Phone:()

Fax:()

Email (We will be notifying all vendors about booth assignments via email):

Website:

CA State Franchise Tax Resale # (Applications submitted without a valid resale number will not be considered):

Please describe type of merchandise to be sold (All items must be hand made or hand embellished):

BOOTH SPACE FEES*

All applicants will be juried. Limited spaces available.

**Fees are for spaces only. Vendors must provide own tables, chairs, canopies, etc. Please see next page for all rules & regulations*

	# of Booths	x	Fee	=	Amount
SLU Vendors Section 10"x10" Space	_____	x	\$250	=	_____
Late Fee (if postmarked later than 05/10/2009)			\$75	=	_____
TOTAL				=	_____
ENCLOSED -			Checks Payable to "North Park Main Street"	=	_____

Mail Application & Check Payment to:

NPCM/NP Festival Application
P.O. Box 711464, San Diego, CA 92171

All vendors must have an approved application on file with North Park Main Street to share, sample, or sell products and/or information with the public within the event footprint. North Park Main Street and the North Park Festival Committee assume no responsibility for any loss, damage, injury, or claim arising out of the participants acts or omissions in the North Park Festival. Further, participant shall defend and indemnify North Park Main Street and the Festival Committee for the negligence, fault, misconduct, and liabilities caused by the participant should said negligence, fault, and/or misconduct lead to the filing of a claim or legal action. The participant agrees to abide by Information, Rules, & Regulations outlined by North Park Main Street in the Vendor Application for 2009. Violation of the Information, Rules, & Regulations may result in expulsion from the event.

Signing this application indicates that you have read & agree to abide by all terms & conditions stated in the application and in the "Rules & Regulations".

Signature: _____

Date: _____

DID YOU REMEMBER TO:

- Include your email address to receive information about this and future events.
- Complete, sign, and enclose the vendor application.
- Payment: Business checks, personal checks, cashier's check, or money orders payable to "North Park Main Street."
- For payment postmarked May 11, 2009 or thereafter: Include \$75 late fee; all late payments are non-refundable.
- For payment postmarked May 11, 2009 or thereafter: Cashier's check or money order only; please call 619-294-2501 for information about booth availability.
- Make a copy of the "[Information, Rules, & Regulations](#)" as a reference.

Information, Rules, and Regulations

North Park Festival of the Arts Spring Line Up Vendors Section - May 17, 2009

Booth Space

- Craft Mafia SLU Vendor booth spaces are 10 ft. x 10 ft .
- Only booth space is provided. **You must provide your own canopies/umbrellas, tents, chairs, tables, and individual trash cans as needed.**
- Permits must be available for inspection prior to set up. No merchandise sales will be permitted without a valid permit.

Event Hours/ Set-Up/ Break-Down

- The Festival will run from 10 A.M. to 6 P.M. on Sunday, May 17, 2009. Vendors are required to be open by 10 A.M. and remain open until at least 6 P.M. Violators will risk being excluded from further participation in this community event.
- For unloading purposes, vehicles will be allowed in the staging areas from 7 A.M. to 9 A.M. only. Food vendors will be allowed in the staging area from 6:30 a.m. to 9 a.m. You may not begin assembling your booth and display until after your vehicle is removed from the staging area. Parking is available in the areas surrounding the festival. Do not park in private lots - your vehicle may be towed.
- **No vehicles are allowed in the staging areas during event hours.** Vehicle access is not permitted until after 6 P.M. when street is clear of pedestrians and San Diego Police allow vehicle traffic in the event area.
- All vendors must have their space cleared and cleaned by 7:30 P.M.

Sales Information

- The Festival Committee reserves the right to determine those businesses and activities most suitable for the event. North Park Main Street reserves the right to refuse vendors. Vendors shall not set restrictions on North Park Main Street's regulations.
- All vendors must submit with their applications a detailed description of **ALL** merchandise and/or printed matter to be sold or distributed by them. The reproduction of any artwork, past or present, of North Park Main Street will not be permitted.
- The Vendor Coordinator may request additional information, pictures, or samples before the application is approved.
- Absolutely NO tobacco or alcohol can be sold. NO illegal drugs or drug paraphernalia or depictions of the same will be allowed.
- Absolutely NO racist, sexist, pornographic, or otherwise offensive merchandise or literature will be allowed. Throughout the day, the Vendor Coordinator will conduct an inspection of booths. Any items in violation must be removed.

Health Permits

- Food vendors must provide a list of all foods to be sold, including whether foods are prepackaged or prepared on site.
- All food vendors are responsible for the appropriate health permits from the County of San Diego. Foods vendors who do not obtain their permit more than 14 days prior to the event will pay a County late fee. Call (619) 338-2363 for more information.

Clean-up

- Clean-up of the booth area is the **responsibility of the vendor** including the removal of all their own trash.
- Booth area must be cleaned immediately upon closing booth. Food vendors must pay a \$50 fee that is refundable after the event, provided the booth area has been cleaned by the vendor.

Booth Decor/Amplified Music

- The Festival Committee asks that all vendors use tables, sandwich boards, easels, etc. to display all goods for sale. No item can be displayed on the ground or in the aisles.
- Signage and booth decorations are encouraged as long as they are in good taste and don't interfere with neighboring vendors.
- The Festival Committee reserves the right to remove any decor deemed inappropriate for the event.
- Only vendors marketing music, tapes, or CD's are allowed to use amplified devices (i.e. "boom boxes") and must have prior approval from the Festival Committee. Amplified music should not interfere with neighboring vendors.

Space Assignments

- Booth space assignments and notification will be made on a first come, first served basis, according to the date the completed registration form and payment are received. No postdated checks will be accepted.
- Please include check or money order, self addressed stamped envelope, and signed Vendor Application by May 1, 2009. A late fee will apply to all payments made after this date, regardless of the application date.
- **Vendor applications are due by May 10, 2009. Late applicants must pay a fee of \$75.00. All late payments are non-refundable.**
- Only cashier's checks or money orders - not personal or business checks - will be accepted after May 10, 2009.
- **Written cancellations postmarked or faxed by May 1, 2009 will be honored in full less a \$25 processing fee. No refunds will be honored if the written request is not received by the May 10 Deadline.** Overpayment of booth fees is non-refundable.
- **Booth confirmations and space assignments will be emailed out two (2) weeks prior to the event.**

North Park Main Street is partially funded by the City of San Diego Small Business Enhancement Program.
The North Park Festival of the Arts is partially funded by the City of San Diego Commission for Arts and Culture.