



Conveying the most important messages between the DIY, fashion and independent arts communities and yours

VOLUME 3, ISSUE 2

MARCH 2010

**INSIDE THIS ISSUE:**

**ART & CULTURE IN LINDA VISTA**

Not familiar with the neighborhood of Linda Vista? If you like the arts, you should be!

**CRAFTY WEB**

Get all fired up with this resource of crafty info!

**CRAFTY HOW-TO**

Make some fun button jewelry that's cute too!

**MADAME CRAFTINA**

Spring is coming with some crafty love for you!

**MA MANGIA**

Irish Whiskey Cake is not for the timid!

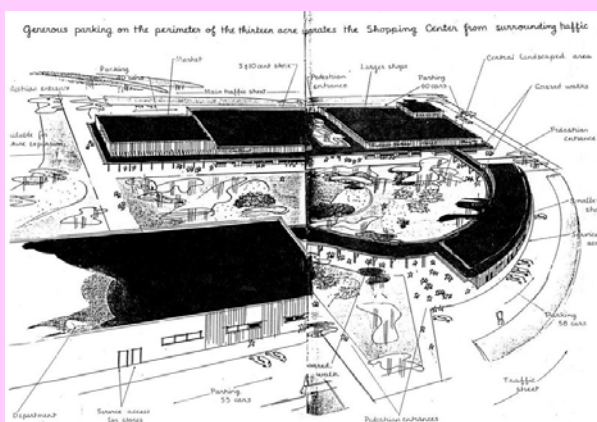
**UPCOMING EVENTS**

Go see a film, come to our Craft Night, or go fly a kite!

## Linda Vista: A Community of History, Art, & Culture

When you think of the Linda Vista, the arts and San Diego's history might not immediately come to mind, but this neighborhood is rich in both. So, how did Linda Vista come to be? Linda Vista was a product of the "defense boom" that began with the threat of World War II. People began pouring into San Diego from all parts of the country to become workers for Reuben Fleet Consolidated Aircraft. In one year, San Diego's population reached a number which had not been expected until 1960. The federal government went ahead with its plans to build the largest defense housing project in the United States. This project would be known as Linda Vista. Schools, hospitals, parks, stores and services of all kinds were planned to be part of the new community. Linda Vista would be self-sufficient in all aspects.\*

In 1943 the Linda Vista Shopping Center was built to serve its new residents and was dedicated by Mrs. Eleanor Roosevelt herself. This was one of the first shopping centers designed as a unique space, separate from the streets and the houses, with all the amenities that an American could want, including a movie theater. Similar shopping centers would be developed during World War II for defense housing projects in Los Angeles and Detroit. This shopping center is still in use today, serving the residents of Linda Vista and a commemorative plaque marks this historic site.\*\*



Original site plan for the Linda Vista Shopping Center.

Today, Linda Vista is a community of diverse cultures. In fact, it hosts an annual Multi-Cultural Fair to promote good will amongst all cultures. The event includes a street fair, live entertainment, and a parade down Linda Vista Rd. This year's event will take place on April 24<sup>th</sup>. Visit the event website for more info: [www.lindavistafair.org](http://www.lindavistafair.org)

Linda Vista is also home to the University of San Diego, which hosts many art events throughout the year. Here's what is currently happening on campus. For theater lovers, *The Country Wife* by William Wycherley, is being performed weekly until March 4<sup>th</sup>, *The Chekhov/Carver Project*, a staged reading of short stories by Anton Chekhov and Raymond Carver, will be performed on March 30<sup>th</sup> and 31<sup>st</sup>, and *The Saints Plays* by Erik Ehn, a collection of plays loosely based on the lives of saints and biblical characters, will have performances in April. All performances will be held at Studio Theatre in Sacred Heart Hall. Are art exhibits your thing? You might like to see a collection of Rubens' works in the currently running show "Prints in the Artists' Studio: Rubens' Print Collection Reconstructed" which will run through May 9<sup>th</sup> in the Hoen Family Galleries in Founders Hall. You may also want to see what the USD art students are working on by attending the annual "Art Open House" on April 16<sup>th</sup> at Camino Hall and the "Senior Thesis Exhibitions", running through May, at Sacred Heart Hall. For music lovers there are several upcoming performances including a "Faculty Recital", "USD Symphony Orchestra Golden Anniversary Concert", "Student Performance Recital", and "Electronic Music Concert", to name a few. These performances will take place in the Shiley Theater and Founders Hall. For more info. about events at USD, please visit [www.sandiego.edu/cas](http://www.sandiego.edu/cas)

Mesa College, located off Linda Vista Rd., is currently showing a "Faculty Exhibition 2010" running through March 3<sup>rd</sup>. An exhibition of student work will begin on May 4<sup>th</sup>. You can also catch performances of Bertolt Brecht's "The Good Person of Setzuan" at Mesa's Apolliad Theater in March.

As you can see, there are a lot of art & cultural happenings in Linda Vista, with a little something for everyone. For more information about Linda Vista, please visit the official website at: [www.lindavistasd.com](http://www.lindavistasd.com)

sources: \*San Diego Historical Society, \*\*Univ. San Diego Dept of History

## CRAFTY HOW-TO:

## JEWELRY THAT'S CUTE AS A BUTTON!

Everyone knows times are tough right now so making jewelry out of inexpensive items is more useful than ever! Buttons are a great crafting material and they can be relatively inexpensive. There is also a huge variety of them out there, from Grandma's old button jar to stores selling everything from zebra print buttons to ones with robots on them!



Ring blanks.

Two quick crafts you can make with buttons are rings and earrings. Rings are the easiest; all you need is a ring blank (sold at any craft store), buttons and glue. What glue you use is actually really important, I use E-6000 because it is a very strong glue but it is also really flexible. Glues like Super Glue or Crazy Glue dry quickly but are very brittle. With something like jewelry, you are going to be wearing it so it will be swinging and moving so you really don't want to use brittle glue because it is likely it could break!



For the rings I like to create a layered look so I will glue a larger button to the ring and then maybe a smaller flashier one on top of that. For the earrings you need only slightly more supplies: ear hooks, pliers, buttons, glue, and something to glue onto the back of the earring. They sell findings that are specifically made for creating earrings, but I find that using a charm, or an old pair of earrings even works just as well and it is cheaper. Basically anything that is relatively flat and has a loop at the top will work. Glue

the charm to the back of the button, wait for it to dry. Then take the pliers open up the loop on the ear hook, slip that through the loop on the charm, close it, and Ta-Da! You have cute new earrings!



## CRAFTY WEB:

## GET FIRED UP WITH FIRE MOUNTAIN GEMS.COM!

Now that you've read about making button jewelry maybe this has sparked your interest in learning more about jewelry making in general. I have actually found that one of the best websites to help with this is [www.firemountaingems.com/resources.asp](http://www.firemountaingems.com/resources.asp). Now Fire Mountain Gems does, of course, sell jewelry supplies as well. I am not telling you whether you should shop there or not, because either way you can take advantage of the great amount of resources that they have available. They have a wide variety of info., including videos. They have step-by-step instructions with pictures on some of the very basic starting techniques, which is great for beginners. You will also find instructions for more complicated projects, so it is useful for a variety of skill levels. There is a "Gallery of Designs" which had literally thousands of user submitted photos. The EncycloBEADia section has lots of just basic useful info. including size charts, a glossary, and more. No matter what your skill level, the resources pages at Fire Mountain Gems are some of the most useful and professional advice that I have found!



MADAME CRAFTINA'S  
HOROSCOPE

## GET READY FOR SOME CRAFTY LOVE THIS SPRING!

**This month, Madame Craftina gets right to the point! So if you are in need of some crafty love, listen carefully.**

**Pisces (Feb 20- March 20)** You have definitely been stressed out! Don't worry it will pass, but relax and spend some time with yourself.

**Aries (Mar 21- April 20)** Your idea of success is very achievable. Organize your thoughts and create a plan to achieve your goals realistically.

**Taurus (April 21- May 21)** It is time to play the submissive role. You do not need to be in charge all of the time. Let someone else take the lead.

**Gemini (May 22- June 21)** Focus on fin-

ishing things now, before moving on to the next project. Take your time and don't rush yourself.

**Cancer (June 22- July 22)** Sometimes it is easy to push away the ones you love the most, but don't do it! They will always be there for you when you need them, treat them well.

**Leo (July 23- Aug 23)** Humble yourself brave lion. People will notice your assets without you bragging or showing off.

**Virgo (Aug 24- Sep 22)** Out with the old and in with the new. Try new things and go out on a date!

**Libra (Sep 23- Oct 22)** Take some time to be a penny pincher. Be modest with your

spending.

**Scorpio (Oct 23- Nov 21)** Don't let others judge, analyze and label you. If people around you have these tendencies, you might be interested in hanging out with different people.

**Sagittarius (Nov 22- Dec 21)** Networking time! Surround yourself with relationships that will benefit you!

**Capricorn (Dec 22- Jan 20)** To establish your intentions, it is crucial to look at people straight in the eye! It is also respectful.

**Aquarius (Jan 22- Feb 19)** You have been making great effort lately to show your partner how much you care, keep up the good work!

## MA MANGIA

## IRISH WHISKEY CAKE WITH A KICK!

**Caution:** This has significant (uncooked!) alcohol content and is not appropriate for non-drinkers. Makes 16 to 20 servings

**INGREDIENTS:***For the cake*

- 1 18.5-ounce package yellow cake mix
- 8 ounces vanilla pudding mix
- 1/2 cup whole or low-fat milk
- 1/2 cup corn oil
- 1 cup Irish whiskey
- 4 large eggs, lightly beaten
- 1 cup (4 1/2 ounces) coarsely chopped black walnuts

*For the glaze*

- 4 ounces (1 stick) unsalted butter
- 1 cup sugar
- 1 cup Irish whiskey
- 1 tablespoon water

**Source:** This recipe appeared in the Washington Post. Based on a recipe from Downey's restaurant in Philadelphia.

**DIRECTIONS:****For the cake:**

Preheat the oven to 325 degrees. Lightly grease a 10-inch tube pan, preferably nonstick, or bundt pan with nonstick cooking oil spray.

Combine the cake and pudding mixes in a small bowl.

Combine the milk, oil and whiskey in the bowl of a stand mixer or hand-held electric mixer; beat on low speed until mixed well. Add the dry ingredients and beat until smooth, then add the beaten eggs in several additions until well combined. Increase the speed to medium and beat for 2 minutes until slightly thickend. Turn off the motor and add the walnuts, stirring by hand. Pour into the prepared pan and bake for 75 to 90 minutes, being careful not to let it get too brown. Transfer to a wire rack to cool in the pan.

**For the glaze:**

Melt the butter in a medium saucepan over medium heat. Add the sugar, whiskey and water, stirring until the sugar has dissolved. Pour one-third of the glaze over the hot cake in the pan. Let cool on the wire rack for 1 hour, then remove from the pan and invert so the cake is upside down on a plate; pour one-third of the glaze over the cooled cake, then cover tightly with plastic wrap and refrigerate for 3 days. The next day, unwrap the cake, invert onto a second plate and pour half of the remaining glaze over the cake; re-cover tightly with plastic wrap; this process allows the glaze to flavor the cake evenly. On the next day, repeat the process, using the remaining glaze.





**WHO IS KEEPING SAN DIEGO CRAFTY?**

**Teresa Salazar of Velvet Klaw**  
www.velvetklaw.com

**Svea Komori-Ang of Belle Pepper Couture**  
www.bellepeppercouture.com

**Amy Smock of Designs de Luna**  
www.designsdeluna.com

**Meagan Rae Longtin of Meagan Rae Designs**  
www.meaganraedesigns.com

**THE SAN DIEGO NORTH PARK CRAFT MAFIA WAS FOUNDED IN SEPTEMBER 2007 AND IS DEDICATED TO CRAFTING, FASHIONING, STYLING AND CREATING THEIR SAN DIEGO.**

www.SanDiegoNorthParkCraftMafia.com  
info@sandiegonoorthparkcraftmafia.com  
P.O.Box 711773  
San Diego, CA 92171

**Now Accepting Vendor Applications for the "Spring Line Up" at the North Park Festival of the Arts on May 16th! Are you a crafty vendor? We have 10'x10' booths available! Want to share? Post a note on our Facebook page! Visit us online for more info! SDNPCM.com**

**March is  
National  
Craft Month!**

**Crafty Black Book:  
Upcoming Events for March**



**SATURDAY MARCH 6TH  
62nd OCEAN BEACH KITE FESTIVAL**

It's the oldest community kite festival in the U.S. This free event offers free kite making with instruction for all children. Kite making prizes plus free entertainment, craft booths, & a parade! (Parade begins at 2 p.m.)

**OB Rec. Center 9 a.m. to 4 p.m. (Kite making class at 9 a.m.)**

**SATURDAY MARCH 13TH  
30TH ANNUAL ST. PATRICK'S DAY PARADE & FESTIVAL**

Join in on the fun as this year marks the 30th Annual St. Patrick's Parade & Festival! The parade begins at 6th & Laurel in Balboa Park and follows a route up 5th Ave. Be sure to look for the ladies of San Diego Roller Derby who'll be skating in the parade!

**Parade begins at 11 a.m. www.stpatsparade.org**

**MARCH 11TH THROUGH 21ST  
LATINO FILM FESTIVAL**

San Diego's 17th Annual San Diego Latino Film Festival is proud to celebrate Mexico's Bicentennial with an exciting array of Mexican short and feature films. This year's festival will screen over 40 Mexican films.

**UltraStar Mission Valley Cinemas at Hazard Center (7510 Hazard Center, San Diego, CA 92108) www.sdlatinofilm.com**

**SATURDAY MARCH 20TH:  
PURSE MAKING CLASS**

Come and make your own purse! Use some amazing novelty fabrics!  
**10am-2pm at Dancing Bear Indian Trader in Vista**  
**www.dancingbearindiantrader.com/classes.html**

**TUESDAY MARCH 23RD  
CRAFTY CONSPIRACY @ THE RUBY KITCHEN**

Do you like to craft & make things? Have a project that you're working on? Great! We host a fun craft night every month where you can hang out with others who share the love of creating. Join us at the Ruby Kitchen in Hillcrest! We take over their upstairs lounge area, so be sure to look for us there!  
**4th Tues Every Month, 7 p.m. to 9 p.m. 1263 University Ave. - 92103**

**TUESDAY MARCH 26TH & 27TH  
SAN DIEGO INDIE FEST VI**

Indie Films and Music all taking place in North Park. It's a great place to see the up and coming film & music artists. **www.sandiegoindefest.com**

**LOOKING AHEAD!**

**April 25 -"Sunday, Crafty Sunday" - Mother's Day**  
12pm-5pm @ QUEEN BEES ART & CULTURE CENTER

**May 16 -"Spring Line Up" at the North Park Festival of the Arts**