

MONTHLY MESSAGGERO



Conveying the most important messages between the DIY, fashion and independent arts communities and yours

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INSIDE THIS ISSUE:

THE HOLIDAY HIT LIST 1
makes its return to North Park this December!

CRAFTY ON SKATES? 2
Get back to the rink and help keep a San Diego landmark in its historic Linda Vista home!

CRAFTY HOW-TO 2
Got 15 minutes? Then make a tube top to add to your summer wardrobe!

MADAME CRAFTINA 3
Are you ready for summer?

MA MANGIA 3
Not going to Hawaii this summer? Not to worry, you can make these recipes and enjoy some Hawaiian flavor!

UPCOMING EVENTS 4
Buy some vintage vinyl, check out an art show, or go to the Craftabout!

Our 4th Annual Holiday Hit List Makes It's Return to North Park!

Yes, that's right North Park, REPRESENT! Your local Craft Mafia is very pleased to announce that we are bringing our holiday shopping event back to the 'hood! For the past 2 years, we hosted our HHL event in Point Loma at the NTC Promenade. We had great events that showcased 100+ DIY vendors, swag bags, fashion shows, DJ's, free raffles, and much, much more. We had a grand ole time and we are excited to do it again and on our own turf!

The location for Holiday Hit List 2010 is the historic Masonic Hall in North Park, 3795 Utah St. 92104. You may recall a couple years ago when we premiered our Spring Line Up event there - and it was a huge success, complete with live bands and DJ's, a fantastic fashion show, drinks, munchies and all the little things that make our events unique! There were so many amazing artists and vendors ranging from jewelry, accessories and clothes, hand-made soaps, lotions and candles, to paintings, punk stuffed animals, and children's toys; there was really something for everyone! If you were there, you remember how fantastic it was! Well, we decided to bring our HHL event back to this fabulous location and are making improvements. We've reworked the layout for a more comfortable and fun-filled shopping experience. We will have room for about 30 vendor spaces and are limiting the number of jewelry vendors to 10 max. This will create a better variety of products for our shoppers. We'll also have food & other goodies in our café area.

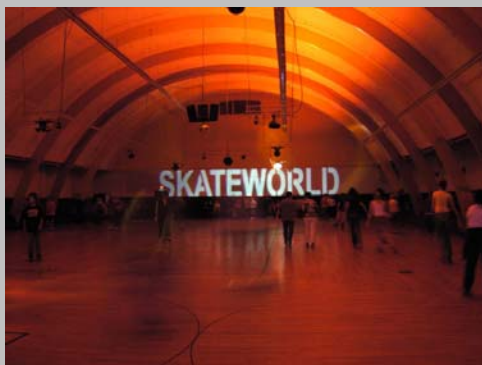
The Holiday Hit List will blow up on Sunday, December 5th from noon-6pm and you will not want to miss it! It is going to be better than ever so mark your calendars and be part of this local and historical, FREE community event. For vendor info. and application, go to: www.HolidayHitList.com or www.SanDiegoNorthParkCraftMafia.com. Space is extremely limited and will definitely sell out, so don't delay and apply today! We'll see you there!



CRAFTY WEB:

GET CRAFTY ON SKATES AT SKATEWORLD!

If you grew up in San Diego, you probably know about Skateworld roller rink. Skateworld has been an outstanding member of the Linda Vista community for nearly 35 years. This establishment attracts visitors from all over San Diego County and has made many positive contributions to the public. Its currently located in a building of historic significance. The Skateworld building was once a meeting place and storage for ammunition during World War II. It is the only original building left of what was a landmark shopping center dedicated by Eleanor Roosevelt in 1942. Now, the last remaining roller rink in the City of San Diego, is in danger of losing its lease. The San Diego Redevelopment Agency has an exclusive negotiation agreement with a private development company (MRW) for the property on which Skateworld is located. This company has indicated that they plan to redevelop the property and the future of Skateworld is uncertain. Closing this rink would be a devastating loss for all of San Diego County. It won't close tomorrow, but it is in jeopardy of leaving us. Don't let this rink go the way of the Palisade Gardens - the roller rink that once thrived in North Park. That rink closed in 1985 to make way for condos!



Skateworld
6907 Linda Vista Rd. - 92111
SanDiegoSkateworld.com
For their current schedule!

Please join all of us who love Skateworld by voicing your support of the rink to the San Diego City Council. The community of Linda Vista is represented by 6th District Councilmember Donna Frye. Her phone number- **619-236-6616**; email- donnafrye@sandiego.gov. Tell Ms. Frye that you do not want to see Skateworld leave Linda Vista! You can also show your support by signing our petition that will be presented to the City Council at a later date. *There is no age limit – everyone is eligible to sign.* Sign the petition at Skateworld, or, if you would like to help collect signatures, you can download a petition packet! We've also started an online petition! **Visit: FriendsOfSkateworld.com** for all the info. about how you can help!

One of the best ways to show your support is to get out there and skate! If you haven't been on skates in years, give it a try again! Skateworld has open skating sessions including a fun Adult Night Skate on Tuesday evenings. Did I mention that it's also the home of San Diego Roller Derby? They also host all kinds of events - including birthday parties & fundraisers! Not into skating? You can always sit and knit while the kids hit the rink!

CRAFTY HOW-TO:

MAKE A NIFTY TUBE TOP FROM A T-SHIRT!

This month we are turning your old t-shirts into new, recycled, flirty tube tops! This is super easy and only takes about 15 minutes!

What you will need:

- T-shirt
- Scissors
- Pins
- Sewing machine, or needle & thread

First, lay your t-shirt, inside-out, on a flat surface and cut the hem off the bottom of the shirt so you have a long skinny tube of fabric (set this aside to use later). Then, cut along each side of the shirt, just inside the armhole seam and cut straight across the top, just below the neckline, to create a rectangle shape. Now you want to pin the outer, longer sides of the shirt fabric together, making sure it is inside out, or that the right sides are together so that you can sew up the sides. Once you have sewn up the sides of the shirt, and all your pins are removed of course, turn the shirt right side out and essentially you have a tube! Almost done, the last step is to use your scissors and cut little snips all the way around the top of the tube about every 2-3 inches and about an inch from the top of the fabric. Grab that skinny piece of hem you cut from the shirt first and snip it so that it is a long string (rather than a tube!) and weave that string in and out thru the snip holes until the ends meet and can be tied into a bow, this makes your drawstring tube top fit snug and stay up!



Tube tops by Meagan Rae Designs.
Visit her online shop at: MeaganRaeDesigns.com
Photo by David Goff

Attention Crafty Artists! Are you looking for a place where you can work on projects & have some real creating time? Velvet Klaw will be opening a studio this fall and is looking for artists who want a place where they can work. They'll be offering screen printing workshops and work spaces for screen printing as well as spaces for artists of other media. Interested? Please send an email to: info@velvetklaw.com! Space is very limited!

MADAME CRAFTINA'S
HOROSCOPE

ARE YOU READY FOR SUMMER?

Madame Craftina is back and ready to tell you what to expect for this month of July! Summer is officially here and what does that mean for you?

Cancer: You have some unfinished business when it comes to your emotions. Spend some quality with yourself to calm and focus your creative energy.

Leo: You are doing better than ever right now in all, if not many aspects of your life. Take a moment every day to humble yourself, to show others, and yourself, that you are not the center of the universe.

Virgo: If you don't absolutely need it, let it go! There is no need to continually clutter your life with invaluable items. Make room for new!

Libra: Sometimes you just have to come out with it. If it's on your mind, let it out your mouth! You will be pleasantly surprised to find the wonders of open honest communication.

Scorpio: Change is headed your way Scorpio. Be sure to fully embrace the shifts that are happening because ultimately, it's exactly what you've been wanting.

Sagittarius: Something has got to give. Beware of an abrupt ultimatum. Baby steps and slow growth have their benefits too.

Capricorn: Take a look at what is good, what is bad, and what you can do about it. Be true to yourself and respectful of those around you and all will be good.

Aquarius: It may seem like you have to gamble a lot this month and the lesser the risk, the higher the payout. Keep this in

mind and it will be fortunate for you!

Pisces: Love is in the air Pisces! Embrace this sensual energy whether you are in a relationship already or on the brinks of starting one.

Aries: Make a check list for the responsibilities you have of yourself and the responsibilities you have to others. Where is your biggest payoff? Decide accordingly.

Taurus: People everywhere are communicating with you in all sorts of ways this month. Practice listening to more than just what they are saying with their mouths.

Gemini: Don't let all the ups and downs and distractions get the best of you. Stay true to who you are and make sure you are what you want to be, not what others expect of you.

MA MANGIA

BRING A LITTLE TASTE OF HAWAII TO YOUR NEXT GATHERING

Can't get away to the islands this summer for a vacation? Why not try some Hawaiian recipes at your next BBQ or summer gathering?

COLD GINGER CHICKEN:

- Whole chicken or 1 box chicken thighs
- 1 inch ginger sliced thinly
- 4 cloves garlic, crushed
- 3 tbsp Hawaiian salt (or coarse salt)
- 3 stalks of green onions, chopped (approx 1 cup)

Ginger sauce

- 1/2 cup vegetable oil
- 2 tbsp sesame seed oil
- 3 cloves garlic minced fine
- 1/2 cup ginger minced fine
- 1/2 cup Green onion chopped fine
- 1 tbsp Hawaiian salt (coarse salt)

HAWAIIAN SWEET BREAD

- 1/3 cup warm water (95-110 degrees)
- 2 pkg fleishmann's dry active yeast
- 1/3 cup evaporated milk
- 1 1/4 cups sugar, divided
- 4 cups flour
- 1/8 tsp ground nutmeg
- 1 tsp salt
- 1/2 stick butter
- 3 eggs
- 1/2 tsp lemon extract
- 1/2 tsp vanilla extract

DIRECTIONS:

Boil the chicken in enough water to cover with ginger, garlic, Hawaiian salt and green onion. Taste should be a little bit strong. Boil until the chicken is tender, use the chop stick test, chop stick should pierce into chicken easily.

Combine ingredients for ginger sauce.

If using whole chicken, chop into bite size pieces, refrigerate (optional), then pour ginger sauce over when ready to eat.

If using chicken thighs, chop each thigh in half, refrigerate (optional), pour ginger sauce over chicken thighs when ready to eat.



Mix 1/2 cup warm water (100-110 degrees), 2 packages of fleishmann's dry active yeast and 2 tsp of sugar; let stand 10-15 minutes. Combine 1 cups of the sugar, nutmeg and salt; mix. Melt butter in a sauce pan, once melted combine 1/3 cup of evaporated milk with beaten eggs lemon and vanilla extract and nutmeg. Mix well. Add to flour.

Knead dough for 6-8 minutes by hand. (If you use a bread machine follow manufacturer's instructions.) Let it rise for one hour (proofing), until double in size. Gently punch down and form into individual rolls. Approx. 12 Let rise for another hour.

Bake at 300 for approx. 45 minutes, or until light golden crust forms and baked through. Every oven is a little bit different.

Note From Author - I used to have trouble making this recipe I could never get the dough to rise correctly. Until I started using "Fleischmann's Active Dry yeast". As opposed to "Rapid Rise yeast". Also make sure when proofing the yeast be sure the water is between 100 - 110 degrees, this is important step to proofing the yeast correctly. All of the wet ingredients are warmed to approx. 95degrees. I never use any of the wet ingredients straight out of the refrigerator ANY-MORE. It seemed that the colder temperature slowed down the yeast fermentation process while proofing the dough.

Recipe Source: <http://hawaiianfoodrecipe.wordpress.com>





WHO IS KEEPING SAN DIEGO CRAFTY?

Teresa Salazar of Velvet Klaw
www.velvetklaw.com

Svea Komori-Ang of Belle Pepper Couture
www.bellepeppercouture.com

Meagan Rae Longtin of Meagan Rae Designs

THE SAN DIEGO NORTH PARK CRAFT MAFIA WAS FOUNDED IN SEPTEMBER 2007 AND IS DEDICATED TO CRAFTING, FASHIONING, STYLING AND CREATING THEIR SAN DIEGO.

www.SanDiegoNorthParkCraftMafia.com
info@sandiegonoorthparkcraftmafia.com
P.O.Box 711773
San Diego, CA 92171

Vendors Wanted For The 4th Annual Holiday Hit List!
Sunday, December 5th, 2010
at the Mascnic Hall in North Park
3795 Utah St. - 92104
Noon - 6 pm

The San Diego North Park Craft Mafia brings their holiday shopping event back to North Park!

July 1st- Get all the vendor info. & apply online at:
www.HolidayHitList.com

WATCH US ON TV!

San Diego Living
Channel 6 @ 9am

Follow us on Twitter for show schedule updates!
Can't wait? Check out Our YouTube page!

<http://www.youtube.com/northparkcraftmafia>

July is
International
'Zine Month!

**Crafty Black Book:
Upcoming Events
for April**



**SATURDAY, JULY 10TH
SAN DIEGO RECORD SHOW**

Ladies and gentlemen, the San Diego Record Show is not to be missed! Thousands of LP's and 45's for sale from dozens of vendors at great prices! **Entrance fee is \$5 after 9:00am (\$10 at 8am)**. This is a quarterly event that has been happening for over 10 years. Come on down and find some great deals on some great music!
3909 Centre St, San Diego, CA 92103, 8:00 am - 2:00 pm
www.sandiegorecordshow.com

**SATURDAY, JULY 10TH
MONTHLY ART SHOW AT QUEEN BEE'S**

Features over 15 local artists, acoustic singer/songwriters, a wine tasting, vendors, performances, and more! Look for the Velvet Klaw booth!
3925 Ohio St., San Diego, CA 92104, 5 pm - midnight
www.queenbeessd.com

**SATURDAY, JULY 17TH
SOUTH PARK WALKABOUT/CRAFTABOUT @ THE WHISTLE STOP**

The Craftabout takes place during the South Park Walkabout. There are a selection of vendors that have amazing things for sale! Members of the Craft Mafia will be there as vendors!
2236 Fern St, San Diego, CA 92104, 6:00 pm
www.southparkscene.com/whats_happening.html

**SATURDAY, JULY 17-18TH
SAN DIEGO PRIDE FESTIVAL & PARADE**

San Diego Pride's famous cultural Festival includes multiple stages of entertainment, bands, comedy and dance performers, 300 vendor booths, Art exhibit, cultural presentations, and great food. **Festival is at 6th & Laurel St. Tickets: \$15 - \$25. Saturday's Parade starts at 11 am at Univ. Ave. & Normal St. - FREE!** www.sandiegopride.org

**SATURDAY, JULY 24TH
SAN DIEGO ROLLER DERBY VS. BATTLE BORN DERBY DEMONS**

Come check out the lovely ladies of San Diego Roller Derby when the Starlettes take on the Battle Born Derby Demons in an action-packed derby bout! **Skateworld 6907 Linda Vista Rd. 92111 - 5:30 pm**. Tickets are \$12 Gen. Buy online at: www.SanDiegoRollerDerby.com

**TUESDAY, JULY 27TH
CRAFTY CONSPIRACY @ THE RUBY KITCHEN**

Do you like to craft & make things? Have a project that you're working on? Great! Bring it and have a blast! We take over their upstairs lounge area, so be sure to look for us there! **4th Tues Every Month, 7 p.m. to 9 p.m.**
1263 University Ave. - 92103

LOOKING AHEAD!

October 17th -"Sunday, Crafty Sunday" celebrates Dia de los Muertos!
Vendors can apply online beginning Aug. 1st!