

MONTHLY MESSAGGERO

Conveying the most important messages between the DIY, fashion and independent arts communities and yours

VOLUME 2, ISSUE 7



JULY 2009

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The DIY community's online Royal Highness!

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Creepy Queen Magazine Great Networking Site for the DIY Community!

We recently interviewed UvKitty, the owner, author, and webmistress of Creepy Queen Magazine!

NPCM: How did you come up with the name Creepy Queen?

UvKitty: The queen reigns. She's supreme and she answers to no one. When she walks in a room, everyone turns to stare at her. Because our site focuses on promoting alternative style DIY and independent businesses, our goal is essentially to turn everyone into a CreepyQueen. We want people to turn their heads, and notice the awesome items right under their noses. We want these businesses to flourish and become Royalty. I don't know, maybe that's cheesy. I guess I could just say that CreepyQueenMagazine has a nice ring to it, but then our story would suck.



NPCM: Why did you decide to make this site

UvKitty: Well- you always see sites promoting mom-preneurs, or DIY baby stuff, or cutesy-crafts, but no one really spotlights the weird stuff. Just because we're weird doesn't mean we want to be ignored. And there are so many amazing alternative artists, designers, and crafters that really deserve to be noticed. So- I started CreepyQueen.

NPCM: How do you find all of the featured pictures?

UvKitty: I scour etsy, artfire, Dawanda, and handmade communities for a collection of items that really catch my attention, are unique, and would appeal to our readers. And, a lot of the features seem to just come to me. Many of our members are crafters themselves, with awesome products. So a lot of the features are people who love CQ mag themselves.

NPCM: What is your personal hobby?

UvKitty: I personally run my own DIY company, uvkitty.com- which sells alternative dreads, hair extensions and hair accessories. I also make soaps, which I sell on etsy, at <http://kleankittysoaps.etsy.com>. But when I'm not working or for my 3 sites, I like to do everything. Really. I love to swim, decorate cakes, paint, draw, write, play board games, --I usually go through phases where I do one thing creative for like 3 months at a time, and then don't do it for like a year.

NPCM: What got you started in DIY?

UvKitty: I have a hard time working for a corporation. You're completely undervalued. I worked in retail and enjoyed it- but times got tough and I soon realized how low in the ladder I really was. I had no benefits, and because of such, was unallowed to work more than 30 hours a week. Then- the economy got bad, and me and all of my friends there were out on the street. But it was after working in an office that I decided I never wanted to work for anyone else again. It's just not for me. When I work for myself I get to do something I love, and not sacrifice my integrity. I work my own hours, I take my own breaks, and I get to share a little piece of my self/ creations with whomever would like them.

NPCM: What is your mission statement?

UvKitty: Creepy queen is a completely free online magazine/blog. We started because of a serious lack of spotlight on the alternative side of the internet. It's our aim to showcase indy designers and fashionistas, review alternative chains and products, and offer contests and rewards for our fans. We offer promotion via features, promotional giveaways, a link directory, spotlights, and more! We are interested in all things DIY, punk, gothic, emo, scene, rockabilly, or whatever else wild you intend to throw at us! (Continued on Pg. 2)

Continued from Pg. 1

NPCM: Do you maintain the website on your own? or do you have helpers?

UvKitty: CreepyQueen has a couple writers and moderators that help me keep the site active and up to date. We like to maintain a minimum of at least 3 articles a week, and running two online shops myself as well, it can get kind of hard to find the time.

We are always looking for more people to join the team, and accept applications via the contact page of our website, creepyqueenmagazine.com

NPCM: How long have you had the site?

UvKitty: CreepyQueenMagazine has been up and running for 2-3 months.

NPCM: How many members/followers are on your site?

UvKitty: At this very moment we have 167 members on the site, and we have over 200 people subscribed to the mailing list. We also have a brand new facebook page, which has about 90-100 fans, which is pretty awesome.

CRAFTY SHOPS:

MARIPOSA HOMEMADE ICE CREAM

In the spirit of National Ice Cream month, we thought we would spotlight a local ice cream shop, Mariposa Homemade Ice Cream. This is a family owned shop located at 3450 Adams. Avenue in Normal Heights. In 2005, they were selected as the best homemade ice cream in San Diego by San Diego Magazine.

The shop was originally in Mariposa, California. In the Summer of 2000 they moved down to San Diego. The owner, Dick, is from a 4th generation Dutch dairy farmer from New York. At the young age of 12, Dick learned how to make ice cream from his grandfather.

So using his recipes that have been handed down, he makes delicious ice cream. They make ice cream the old fashioned way and don't use anything artificial. If you are watching your diet it's good to know that their ice cream contains no eggs, except the Pumpkin and Cookie Dough flavors, and uses 1/3 less sugar than most commercial ice creams. They use a batch freezer that du-

plicates the hand-crank process. At the shop, they proudly display the 1923 machine that they used to use on the dairy farm to make ice cream.

The ice cream flavor selection is large. They have two types of flavors, Today's Flavors and Rotating Flavors. Both lists have great tasting ice cream. They have unusual flavors such as Mexican Chocolate, Nuez and Rum Raisin. One thing is for sure, it is delicious! They also have time honored favorites such as Chocolate chip, vanilla, coffee, strawberry and cookies and cream.

They serve sundaes and make root beer floats. They also make unusual drinks from times past--Black & White which is chocolate malt made with vanilla ice cream and unusual dessert drink known as horchata supreme. You can also purchase ice cream to go. Their ice cream is sold in pints, quarts and gallon size.

So visit Mariposa Ice Cream today! You won't be disappointed!



Mariposa Homemade Ice Cream
3450 Adams. Ave. - 92116
619-284-5197

Hours
M-W-Th - 1pm to 8 pm
Fri-Sat- 1pm to 9 pm
Sun - 2pm to 8 pm
Closed Tues.

www.Mariposaicecream.com

CRAFTY HOW TO: MAKE AN ICE CREAM RING!

What you will need:

- Modeling or paper clay in your choice of colors (I used Crayola Model Magic Clay)
- Colored beads, small, 2mm
- Small measuring spoon
- Jewelry glue
- Ring base

How to make it:

Take some paper clay out of the package and knead with your fingers. I wanted to make a strawberry pink color for my ring, so I took a little of the Shocking Pink and added some white. After kneading, pull the clay apart with your fingers and layer the clay over itself. You want to get a rough texture that simulates ice

cream. Lightly press the clay into your measuring spoon. Use the smallest size for a small sized scoop and the larger size for a larger scoop. While pressing the clay into the spoon, let some spill over the edge of the spoon. This will make it look more like a real scoop. Remove any excess clay from the back or your newly formed scoop and smooth the back a bit. Then allow to dry for an hour, or so.

Gently pull the scoop from the spoon and allow to dry completely. After it has hardened, you can add beads and other embellishments to the scoop with glue and allow those to dry as well. Finally, take your ring base and glue it to your clay scoop. Let it dry and wear to your next summer picnic!



MADAME CRAFTINA'S
HOROSCOPE

HAPPY BIRTHDAY TO ALL JULY CRABS

Happy July and summer blessings from Madame Craftina! And happy birthday to all you Crabs!

Cancer: This month, money will seem to grow on trees, and rain from the sky! Your hard work is paying off, monetarily and respectfully. Keep it up!

Leo: Well Lion, things are going very well for you right now. You are gaining notoriety for your good reputation. Remember to be humble.

Virgo: Expect some sort of gain this month, but also be fickle because it may be double sided. You can also expect some sort of unexpected costs.

Libra: Your long efforts and authenticity will begin to greatly show results. Choose the direction of your business consciously and watch it grow with certainty.

Scorpio: Your energy this month Scorpion is heightened. You will feel very active and enthusiastic. Use this motivation to complete unfinished tasks.

Sagittarius: Your business and professional life will be looking up more than ever this month. You have friends in high places and will benefit from your special discounts.

Capricorn: Be weary of any large investments this month Goats. You are knowledgeable enough to know when a gamble just isn't worth it.

Aquarius: This month will treat all Aquarians very well. Whatever task you choose to undertake will be accomplished efficiently and with excellence.

Pisces: Things should run smoothly for you Fish this month but remain confident

in knowing that if you do encounter transitions, you have support.

Aries: This is the month of no worries for you. Enjoy the freedom of un-burden.

Taurus: This month will bring a sign of possible career change. Follow your heart and know that there is no failing when there are still doors to be opened.

Gemini: You twins should avoid making any rash decisions this month. The obstacles you are facing may prove to be only temporary.

MA MANGIA

SERVE SOME HOMEMADE ICE CREAM AT YOUR NEXT SUMMER PICNIC!

It's that time of year. Summer weather inspires many of us to spend more time outside and have summer picnics! What better treat to bring than some homemade ice cream? Even better, you can make your ice cream as an activity with your crafty friends or kids! This recipe utilizes two coffee cans as the ice cream maker. Try it!

Recipe Source:
KTCA.org, Twin Cities Public Television

INGREDIENTS:

- 1 cup whole milk
- 1 cup heavy whipping cream
- 1/2 cup sugar
- 1/2 tsp. vanilla
- Pinch of salt
- Rock salt
- Crushed ice cubes
- Coffee Cans: (1) Small 12oz and (1) Big 39 oz each with tight fitting lids

Optional additions to consider:

- 1/2 cup chopped fresh fruit or whole berries
- 1/4 cup chopped nuts
- Crushed candy bars

DIRECTIONS:

Pour the whole milk and cream into a large bowl. Stir.

Sprinkle sugar into mixture, add salt and vanilla and stir.

Add fruit, nuts or crushed candy.

Pour batter into the small coffee can, leave approximately 2 inches or more between batter and top of can.

Snap lid on can. You may wish to wrap tape around it for a tight seal.

Place small can inside large can and sprinkle about one and a half cups chopped ice around the small can

Add a couple hands full of rock salt

Fill, alternating more ice and rock salt.

Place the lid on the large can and tell the kids to go outside and "ROLL AWAY" - pushing the can to each other along a sidewalk or porch for about twenty minutes. Homemade ice cream is best when eaten immediately. So don't wait to enjoy!





WHO IS KEEPING SAN DIEGO CRAFTY?

Teresa Salazar of *Velvet Klaw*
www.velvetklaw.com

Svea Komori-Ang of *Belle Pepper Couture*
www.bellepeppercouture.com

Amy Smock of *Designs de Luna*
www.designsdeluna.com

Meagan Rae Longtin of *Meagan Rae Designs*
www.meaganraedesigns.com

THE SAN DIEGO NORTH PARK CRAFT MAFIA WAS FOUNDED IN SEPTEMBER 2007 AND IS DEDICATED TO CRAFTING, FASHIONING, STYLING AND CREATING THEIR SAN DIEGO.

www.SanDiegoNorthParkCraftMafia.com
info@sandiegonthparkcraftmafia.com
P.O.Box 711464
San Diego, CA 92171

The San Diego North Park
Craft Mafia's 3rd Annual

holiday hit List

December 6, 2009 - Noon to 6 p.m.
@ the NTC Promenade
in Liberty Station
HolidayHitList.com



**Crafty Black Book:
Upcoming Events for July**



JULY IS NATIONAL ICE CREAM MONTH!

WEDNESDAY JULY 1ST:

HOLIDAY HIT LIST VENDOR APPLICATION IS UP!

Are you a crafty vendor who makes fabulous hand made products? Are you looking for a great venue where you can sell those products to the public this holiday season? Then consider being a part of the 3rd Annual Holiday Hit List shopping event happening on **December 6th, 2009!** The NPCM brings this event to the public for some great holiday shopping and entertainment. We will be back at the NTC Promenade at Liberty Station in Pt. Loma! **Visit www.HolidayHitList.com on July 1st for all the details and info about how to apply!**

**SATURDAY JULY 4TH:
INDEPENDENCE DAY**



**TUESDAY JULY 28TH:
CRAFTY CONSPIRACY CRAFT NIGHT**

Consider yourself crafty or want to learn to be? Join the NPCM at **Filter Coffee House** on the fourth Tuesday of each month for a fun night of crafting! Our next get together is happening **Tuesday, July 25th from 7 to 9 PM.** Bring your own project to work on and enjoy some great coffee or a nice glass of wine.

LOOKING AHEAD!

We will be celebrating our 2 Year Anniversary at the Ruby Room on **August 29th, 2009!** Stay tuned for more details!

The Mafia will be participating in the **University Heights Arts Open & Taste of UH on September 20th!**