



*Conveying the most important messages between the DIY, fashion and independent arts communities and yours*

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## Come to the Bead Shop Hop!

Attention, Attention! Did you know that there is going to be a Bead Shop Hop in September? It is going to be a must do for anyone in the San Diego/Los Angeles area who loves beads! Gather up all of your friends and read on about it!

**What is a Bead Shop Hop?** Bead Shop Hops are organized events where participating bead stores welcome all registered shop hoppers with a free gift and surprises. The stores in each region are all within approximately a 300-mile radius of one another. These hops take place over week to 1 or 2 weekends in a specific month. Holding the event over two weekends for the larger Bead Shop Hop gives ample time to visit all of the participating stores while collecting stamps for your passport. The stamps you collect for your passport make you eligible to win one of several great prizes being offered. Visiting all the stores in a specific region will give each shop hopper several projects to finish.

**What happens during these Bead Shop Hops?** So many things happen during the Bead Shop Hop - socializing, shopping, gawking, and enjoying your time with friends and family. They provide you with well deserved time to ditch every day distractions and get creative. As you visit, or "hop", from store to store you'll be invited to participate in various seminars and/or make-n-take projects. You can learn how to tie knots to stitching techniques. Also, each participating store you visit will stamp your passport and gift you a 'thank you' gift for visiting their store.

**What is a Passport?** Before your scheduled shop hop begins can register for a JUMP START gift and pick up both the JUMP START gift and your Bead Shop Hop Passport on the day you begin your Bead Shop Hop. There are two options for you. One is a FREE version, or you can opt for the extended color version that comes with over 200 coupons from participating stores and restaurants in the area. The FREE version will give you directions to the two closest stores only and will not include a detailed list of all the participating stores, their addresses or list of prizes and other important information (A list of participating stores can also be found at [www.bead-shophop.com](http://www.bead-shophop.com) You will need to bring your Passport with you throughout the hop, from store to store to obtain stamps for the stores that you visited.

**How do I find out when and where the next hop is happening?** Bead-Shop Hop works closely with stores in various parts of the United States organizing local Bead Shop Hops. If you would like to suggest an area for us to come visit please email us today!

**How do I sign up for a Brick and Mortar shop hop?** You can register and receive you 'JUMP START' gift at any participating store. You will pick up your gift when the Bead Shop Hop begins. JUMP START registration usually begins approximately 6 weeks prior to the event. And then get your shoes, gather your friends and you'll be shop hopping in no time!

### **These are the stores that are participating in the Bead-Shop Hop:**

Ocean Sky Beads, Beads Crystals & More, Oskadusa, Beads & More, The Black Bead, Bead Gallery, The Bouncing Bead, Bead Boutique, Mountain Beadwork, Bead Island, Dancing Bear Indian Trader

**For more information check out the website: [www.bead-shophop.com](http://www.bead-shophop.com)**

## CRAFTY WEB:

## MEET OUR NEWEST MAFIOSA - KIM KLEM OF ARTISTA MUERTA!

**What would you like us to know about your business?** I have always been a painter and artist, so I took a fine art approach to create a crafty business. I have always painted skulls and flowers, creating my own take on Day of the Dead art and craft was a natural transition, living in San Diego. Day of the Dead is not morbid or dark. It is a celebration of those that have passed before us, and the life that we have to live ahead of us.

**Why DIY?** The honest truth, I started my DIY business for tattoo money. It turned into something a bit more than that. I love what I do, and I love what my little business helps me do for my family and friends.

**Favorite movies?** My very favorite movie in the whole entire world is Silence of the Lambs. For some reason this freaks people out when they learn this about me. I've seen it more times than I can count (and I repeat the lines randomly, and sometimes inappropriately). I am not sure if it's the lotion in the basket, liver with fava beans and a nice Chianti or hello Clarice, but I never get sick of watching it.

**If you were a type of ice cream what flavor would you be?** Unicorn Glitter Crunch.

**Shaken or Stirred?** Lit on fire.

**If you could have any superpower, what would it be?** My superpower would be the ability to nap anywhere, at anytime. Oh wait...That's narcolepsy.

**If I came to your home and looked in your refrigerator, what would I find?** When I was single – cheese, mustard, something brown, wrinkled and unrecognizable. Now that I have roommates (my husband and son) you would find real food. They won't eat brown, wrinkled lumps served with cheese and mustard.

**Why are manhole covers round?** Hee hee, manhole.



Kim Klem of Artista Muerta  
Www.ArtistaMuerta.com

## CRAFTY HOW-TO:

## PAPER OR PLASTIC? WHAT TO DO WITH ALL THOSE SHOPPING BAGS?

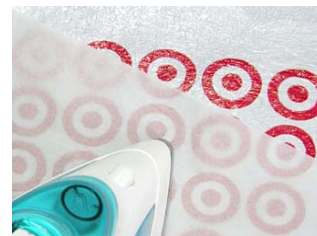
Do you have a large stash of plastic shopping bags that clutter your kitchen? Why not turn those bags into a fused plastic tote that you can take with you anywhere!

**Supplies:**

- A good supply of plastic shopping bags of varying colors
- Scissors
- An iron
- Parchment paper
- Sewing machine

First, choose the bags you want to use. If you don't have shopping bags, you can always hit up the recycling bin at your local grocery store! Next, take your bags and slice off the handles, the bottom seams, and one side seam so they lay flat. You want to layer your bags about 4 -6 layers thick. If you have a particular bag that has an image you want to show, then place that bag under a clear bag so that the ink from the image doesn't rub off when you heat it with the iron. You may want to cut out some shapes and include those in your layers. Place a sheet of parchment paper on top and on the bottom of the bags, like a sandwich, to protect your iron and ironing board. Turn your iron to a med-high heat and work in a ventilated area. Start fusing slowly by moving the iron over the entire area for about 20 seconds at a time. Let the area cool and then check to see if the plastic is fusing

by looking for a "wrinkled" texture and a stiffer feel to the overall piece. Go slowly and keep heating until your bags are fused. To make a larger piece of fused plastic "fabric", lay the fused bags together and stitch to form a single piece. Cut out and sew up a new bag using your fused plastic fabric! You can use a purchased sewing pattern or create one of your own! Add handles and voilà!



Photos: Craftster.org & Craftzine.com



**MADAME CRAFTINA'S  
HOROSCOPE**

**THE ART OF YOUR ZODIAC SIGN**

**Hey hey there crafty craftsters! August is American Artist Appreciation Month and Madame Craftina shares with you known American artists, according to their birth-days and their works. What do you have in common with other creators of your sign?**

**Cancer:** Bill Blass is a fantastically successful fashion designer who, born June 22nd, is also a Cancerian. He is known for using patterns and textures in an innovative way in his designs.

**Leo:** A famous American Leo artist is none other than Andy Warhol. Born August 6<sup>th</sup>, he is a widely known painter, printmaker and filmmaker. He popularized Pop Art and documented street culture.

**Virgo:** Author, Stephen King was born September 21<sup>st</sup>. This Virgo has a creative mind for storytelling. He is a true artist who has accomplished scaring readers and movie-goers for decades.

**Libra:** Donna Karan is a Libra artist in the

field of fashion design and tailoring. She was born on October 10<sup>th</sup>. Her designs are sold worldwide under such labels as DK, DKNY and Donna Karan.

**Scorpio:** Sylvia Plath was a poet, novelist, short story writer and Scorpio. Perhaps a true tortured artist, born October 27<sup>th</sup>, Plath was the first poet to ever be awarded a Pulitzer Prize.

**Sagittarius:** An artist whose works gained little recognition until after her death, Emily Dickinson was born a Sagittarius on December 10<sup>th</sup>. Dickinson was a poet whose art consisted largely of material based on death and mortality.

**Capricorn:** This artist is incredibly creative and crafty with his very own hips. Yes the rock and roll artist Elvis Presley is a Capricorn born on January 8<sup>th</sup>.

**Aquarius:** Seth Green is a notable Aquarian artist, not only for his comedy and acting but especially for his work with Robot Chicken.

This stop motion artist was born February 8<sup>th</sup>.

**Pisces:** A famous cartoonist that goes by the name of Dr. Seuss was born a Pisces on March 2<sup>nd</sup>. Theodor Geisel was also a writer, a poet and a publisher. His children's books will forever be classics.

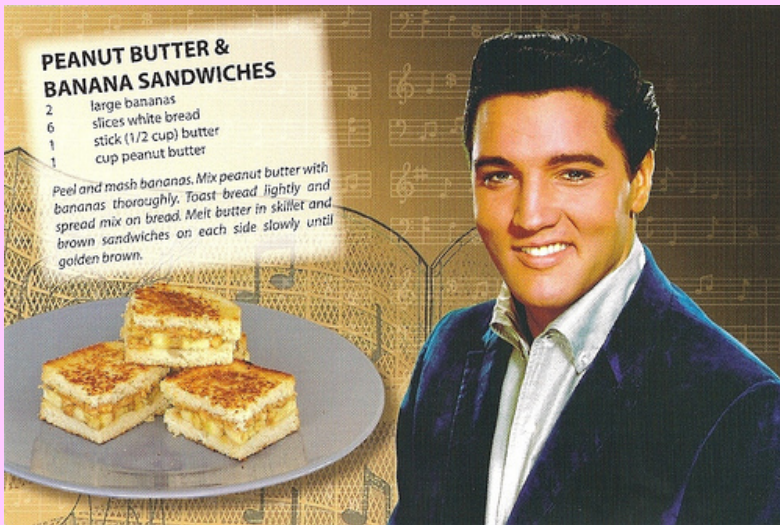
**Aries:** Screenwriter, director, producer and cinematographer Quentin Tarantino is a famous Aries artist. Born on March 27<sup>th</sup>, Tarantino creates using black comedy and unforgettable violence in his works.

**Taurus:** A Taurean artist of the craft of dance still gets our grandma's hearts racing, and that's Fred Astaire. He was born on May 10<sup>th</sup> and also was a choreographer, singer and actor.

**Gemini:** American architect, interior designer and writer, Frank Lloyd Wright was a Gemini, born on June 8<sup>th</sup>. He is known as "the greatest American architect of all time".

**MA MANGIA**

**COMFORT YOURSELF WITH ELVIS' FAVORITE COMFORT FOODS**



**Elvis Presley's Favorite Pound Cake**

- 3 c. sugar
- 1/2 lb. butter, softened
- 7 eggs, room temperature
- 3 c. cake flour, sifted twice
- 1 c. whipping cream
- 2 tsp. vanilla

Butter and flour 10 inch tube pan. Thoroughly cream together butter and sugar. Add eggs one at a time, beating well after each addition. Mix in half the flour, then the whipping cream, then the other half of the flour. Add vanilla.

The King Of Rock 'n Roll may be gone, but never forgotten. This August marks the 33rd anniversary of the death of Elvis Presley. Let's celebrate his life and his music with some of his favorite foods. The PB and banana sandwiches are a "must-try" for an Elvis fan! Here's to you, Elvis!





## WHO IS KEEPING SAN DIEGO CRAFTY?

**Teresa Salazar** of *Velvet Klaw*  
[www.velvetklaw.com](http://www.velvetklaw.com)

**Svea Komori-Ang** of *Belle Pepper Couture*  
[www.bellepeppercouture.com](http://www.bellepeppercouture.com)

**Meagan Rae Longtin** of *Meagan Rae Designs*  
[www.meaganraedesigns.com](http://www.meaganraedesigns.com)

**Kim Klem** of *Artista Muerta*  
[www.artistamuerta.com](http://www.artistamuerta.com)

**THE SAN DIEGO NORTH PARK CRAFT MAFIA WAS FOUNDED IN SEPTEMBER 2007 AND IS DEDICATED TO CRAFTING, FASHIONING, STYLING AND CREATING THEIR SAN DIEGO.**

[www.SanDiegoNorthParkCraftMafia.com](http://www.SanDiegoNorthParkCraftMafia.com)  
[info@sandiegonorhparkcraftmafia.com](mailto:info@sandiegonorhparkcraftmafia.com)  
P.O.Box 711773  
San Diego, CA 92171

**WATCH US ON TV!**  
Every Month on  
San Diego Living  
Channel 6 @ 9 am

Can't wait? Check out Our YouTube page!

<http://www.youtube.com/northparkcraftmafia>

HOLIDAY HIT LIST  
APPLICATIONS  
Now available!  
Mark your calendars!  
[HolidayHitList.com](http://HolidayHitList.com)

National Panini  
Awareness  
month!

## Crafty Black Book: Upcoming Events for August

### SATURDAY AUGUST 7TH

#### VISUAL CRAFT ATTACK @ VISUAL ART SUPPLY

Look for members of the Mafia at this one day craft event brought to you by Visual Art Supply & the San Diego North Park Craft Mafia! You'll find all kinds of artisans on-hand selling their wares plus a DJ and live music!

**Visual Art Supply - 3524 Adams Ave. - 92116, Noon - 5 pm**

### AUGUST 6-8TH

#### 30TH ANNUAL US OPEN SAND CASTLE COMPETITION

This is the championship of sandcastle building where the professional and amateur sand carvers compete for prizes.

**Event @ Seacoast Drive - Imperial Beach, CA**  
[www.usopensandcastle.com](http://www.usopensandcastle.com)

### SATURDAY AUGUST 14TH

#### CRAFTY CHICA STYLE PILLOW CLASS BY SVEA KOMORI

Come learn how to make this cool pillow by Crafty Chica. Class will be \$20 plus materials. Sewing machine and basic sewing skills required. RSVP limited space.

**Dancing Bear Indian Trader, Vista, CA 11am-2pm**  
[www.dancingbearindiantrader.com/classes#aug](http://www.dancingbearindiantrader.com/classes#aug)

### SATURDAY AUGUST 21ST

#### SAN DIEGO ROLLER DERBY BOUT

Watch the SDRD Starlettes as they battle the Mission City Brawlin Betties in an all-out women's derby bout! Action starts at 5:30 pm! Tickets are \$12/. Get 'em online at: [www.brownpapertickets.com/event/97892](http://www.brownpapertickets.com/event/97892)

[www.sandiegorollerderby.com](http://www.sandiegorollerderby.com)

### SATURDAY AUGUST 21ST

#### 37TH ANNUAL MIDNIGHT MADNESS FUN BICYCLE RIDE

The cycling route is a primarily flat 18 mile loop, along some of San Diego's most beautiful waterfront and historic areas. Don't forget to dress up in your wildest costume and light up your bike with a light display to win fabulous prizes!!!

Registration deadline: August 19, 2010 @ 12pm. Event starts at 8pm.

[www.sandiegomidnightmadness.org](http://www.sandiegomidnightmadness.org)

### TUESDAY AUGUST 24TH

#### CRAFTY CONSPIRACY

Our monthly craft get together! Come hang out, craft, craft swap, just get away for a bit at our Crafty Conspiracy. We hope to see you there!

**The Upstairs Lounge Area, Ruby Kitchen,**  
**1263 University Ave., San Diego, CA 7 p.m. to 9 p.m.**  
[www.sdnpcm.com/events.html](http://www.sdnpcm.com/events.html)